

## World Sight Day 2018

### Essilor's 'ReadyForTheRoad' photo competition

<b>Rules of competition for internal and external participants</b>
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**To celebrate World Sight Day 2018**, the Corporate Communications Department (hereinafter « the Organizer »), of Essilor International is organizing a photo prize competition open to external participants and all employees of companies of the Group. The competition will run from **Tuesday October 2 until Friday October 19, 2018 included**.

#### **1- Description of challenge**

The aim of the competition is to invite participants to think about how they prepare for the road as a driver, motorbiker, cyclist or pedestrian and to encourage the right behaviours for road safety, i.e. - check your vision regularly, protect your eyes from glare and wear appropriate glasses.

Participants are invited to photograph the items they would take with them in order to be Ready For The Road. Items should be arranged and photographed from above, as is customary in "knolling" (a popular practice on social media).

Pictures can be viewed on a contest gallery on [putvisionfirst.com](http://putvisionfirst.com) website. Winners will be determined by the highest number of "likes" received for photos on the the contest gallery and by the votes of the internal jury.

Photos will be judged based on their aesthetic properties and their ability to represent the competition message "ready for the road", thereby promoting good vision on the road and road safety.

#### **2- Conditions of participation**

This prize competition is open to both external participants and employees of companies of the Group.

Participants must be of legal age to have a social media accounts.

Organisers of the competition cannot participate in the prize competition.

This contest is online and therefore requires access to the internet ([www.putvisionfirst.com](http://www.putvisionfirst.com)). Participants also have the option to post photos using their personal social media profiles on: Facebook, Twitter, Instagram, Pinterest and Tumblr.

In the interests of equal treatment, each participant can only post one photo. All the photos will be visible on the contest gallery published on the [putvisionfirst.com](http://putvisionfirst.com) website.

Participants may vote for any photos however the Organizer reserves the right to disqualify any participant suspected of using automated voting methods.

### **3- The Jury**

An international internal jury will be composed of members of Internal and External Corporate Communications department.

### **4- Competition details**

- **Dates of participation**

Photos can be posted from **Tuesday October 2 until Friday October 19, 2018 included**.

The winners will be announced, on **October 25, via [essilor.com](http://essilor.com)** and on **October 30, via We Connect** (Essilor Group news intranet).

- **How to participate**

To take part in this contest, the participant must connect to the internet from a computer or mobile device. Uploading a photo to the “contest gallery” can be done either by:

- logging on to the site [putvisionfirst.com](http://putvisionfirst.com)
- tagging the photo on social networks (Facebook\*, Twitter, Instagram, Pinterest\*, Tumblr) with both hashtags: **#ReadyForTheRoad and #EssilorWSD2018contest**

\*NB: Participants using Facebook or Pinterest must log into the contest gallery page on [putvisionfirst.com](http://putvisionfirst.com) using their Facebook or Pinterest profile in order to select the photo from their photo feed.

Participants may view all photos on the contest gallery on [putvisionfirst.com](http://putvisionfirst.com). Participants or other viewers may show their appreciation for a photo by adding a “like” on the [putvisionfirst.com](http://putvisionfirst.com) contest gallery or on social media accounts. It is important to note that only votes or “likes” on the contest gallery of [putvisionfirst.com](http://putvisionfirst.com) site will count in the present contest to establish a winner.

- **Photo specifications**

The photos submitted must comply with the following specifications:

- Photos may be taken on all kinds of equipment: SLR or digital camera, smartphone, tablet.
- The format of the photo should be either .jpeg, .png or .gif, in either portrait, landscape or panoramic format.

- **Dispatch of prizes**

The Organizer of the competition will contact the winners by email or social media to inform them of their prize. Prizes will be sent by the Organizer to relevant winners.

### **5- Prizes**

Following results of the votes or “likes” on the contest gallery and those of the jury, 2 winners will each receive as prize: a FJALLRAVEN travel bag with a pair of COSTA polarized sunglasses, a NIKON camera, a Crizal waterbottle, a Moleskin notepad, an Essilor pen, a cleaning cloth for glasses.

## **6- - Authorization for use of photos**

By participating in this competition, participants commit to giving Essilor International the right to publish their submitted photo for the competition on Essilor's internet (essilor.com), on all other social media platforms (including Instagram, Facebook, Twitter, LinkedIn) and Essilor's intranet We Connect, without payment for a period of 3 years. The Group reserves the right to print photos.

## **7- Use of personal data**

The participants are informed that participating in the competition requires their personal data to be collected by the Organizer. The Organizer processes personal data relating to the participants only for the purpose of enabling them to participate in the competition, and to monitor the competition. The Organizer may publish online and offline the name, place of work and prize won by the winners, without meaning that this publication would give them compensation, any right or advantage other than the award of the prize won. The Organizer may retain personal data for 3 years.

The Organizer may share the participants' personal data with other entities, either within or outside the ESSILOR Group, only for the purpose and within the context of the competition.

Under current regulations, the participants have the right to (i) access, rectify and erase their personal data, (ii) restrict or object to their processing, (iii) in some circumstances require certain of their personal data to be transferred to them or a third party, (iv) withdraw their consent to the processing of their data, without affecting the lawfulness of the processing before such a withdrawal.

The Organizer is committed to enabling the participants to exercise their rights and, to do so, they can contact the Data Protection Officer of the Organizer at: [privacy@essilor.com](mailto:privacy@essilor.com). To have their request processed with all due consideration, the participants must provide the following information: (i) name and surname, and a copy of their identity document and (ii) specific request, i.e. what rights are exercised. If the participants are not fully satisfied with the response given to their request, they can lodge a complaint with the relevant data protection supervisory authority.

## **8- Other terms**

The Organizer reserves the rights to postpone, shorten, extend or cancel the competition at any time if circumstances require. As a result, its liability cannot be incurred.

Participating in this competition implies full acceptance, full and without reservation of the regulations. In case of any problems or any event affecting the course of this competition, which is not covered by these regulations, or difficulty in interpreting their application, Essilor will be the only competent party and its decisions will be final and without resort.